



WUTR
201 Humboldt Street
Rochester, NY 14610

Casale Group, The
125 Lake Street
Cooperstown, NY 13326

Contract # 1442803

Schedule Dates 10/05/16-11/08/16
Advertiser Martin Babinec/22 D Congress/Independent/NY (8
Agency Casale Group, The (22115)
Product Political - US Congress (1076)
Brand FRIENDS FOR BABINEC (531829)
Salesperson Utica, House (1386)
Sales Office Utica
Buyer Name CASALE,VINCE
Phone/Fax /
CPE N/A
Account Types Local/Political
Billing Type Standard
Comments

Date Entered 10/04/16
Last Modified 10/04/16
Entered By Julie Orilio
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,835.25
Net Total \$10,399.75
Sales Tax

Utica (WUTR)

| By Broadcast Month | Spots | Rate |
|---------------------|------------|--------------------|
| Oct. 2016 | 118 | \$9,190.00 |
| Nov. 2016 | 38 | \$3,045.00 |
| Grand Total: | 156 | \$12,235.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|------------------------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|--------------|----------------|---------|
| 1.0 | Normal Line / SPOT | 10/05/16-10/07/16 | 4 | :30 | 7A- Good Morning America | | | | 2 | 2 | 2 | | | 6 | \$40.00 | \$240.00 | Utica (WUTR) | | 10/4/16 |
| 2.0 | Normal Line / SPOT | 10/05/16-10/07/16 | 4 | :30 | 5:58P- WUTR Eyewitness News at 6 | | | | 1 | 1 | 1 | | | 3 | \$75.00 | \$225.00 | Utica (WUTR) | | 10/4/16 |
| 3.0 | Normal Line / SPOT | 10/05/16-10/07/16 | 4 | :30 | 6:30P- ABC World News Tonight | | | | 1 | 1 | 1 | | | 3 | \$200.00 | \$600.00 | Utica (WUTR) | | 10/4/16 |
| 4.0 | Normal Line / SPOT | 10/05/16-10/07/16 | 4 | :30 | 11:01P- WUTR Eyewitness News at 11 | | | | 1 | 1 | 1 | | | 3 | \$60.00 | \$180.00 | Utica (WUTR) | | 10/4/16 |
| 5.0 | Normal Line / SPOT | 10/08/16-10/08/16 | 4 | :30 | 8A- Good Morning America Weekend | | | | | | | 1 | | 1 | \$25.00 | \$25.00 | Utica (WUTR) | | 10/4/16 |
| 6.0 | Normal Line / SPOT | 10/08/16-10/08/16 | 4 | :30 | 6P- 6:30P (EST) | | | | | | | 1 | | 1 | \$50.00 | \$50.00 | Utica (WUTR) | THE INSIDER | 10/4/16 |
| 7.0 | Normal Line / SPOT | 10/08/16-10/08/16 | 4 | :30 | 6:30P- 7P (EST) | | | | | | | 1 | | 1 | \$150.00 | \$150.00 | Utica (WUTR) | ABC WORLD NEWS | 10/4/16 |
| 8.0 | Normal Line / SPOT | 10/09/16-10/09/16 | 4 | :30 | 8A- Good Morning America Weekend | | | | | | | | 1 | 1 | \$25.00 | \$25.00 | Utica (WUTR) | ABC WORLD NEWS | 10/4/16 |
| 9.0 | Normal Line / SPOT | 10/09/16-10/09/16 | 4 | :30 | 9A- This Week | | | | | | | | 1 | 1 | \$35.00 | \$35.00 | Utica (WUTR) | | 10/4/16 |
| 10.0 | Normal Line / SPOT | 10/09/16-10/09/16 | 4 | :30 | 6:30P- World News | | | | | | | | 1 | 1 | \$125.00 | \$125.00 | Utica (WUTR) | | 10/4/16 |
| 11.0 | Normal Line / SPOT | 10/10/16-10/14/16 | 4 | :30 | 7A- Good Morning America | | 2 | 2 | 2 | 2 | 2 | | | 10 | \$40.00 | \$400.00 | Utica (WUTR) | | 10/4/16 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

See the back of this document for Advertising Contract Terms and Conditions



WUTR
201 Humboldt Street
Rochester, NY 14610

Casale Group, The
125 Lake Street
Cooperstown, NY 13326

Contract # 1442803

Schedule Dates 10/05/16-11/08/16
Advertiser Martin Babinec/22 D Congress/Independent/NY (8
Agency Casale Group, The (22115)
Product Political - US Congress (1076)
Brand FRIENDS FOR BABINEC (531829)
Salesperson Utica, House (1386)
Sales Office Utica
Buyer Name CASALE,VINCE
Phone/Fax /
CPE N/A
Account Types Local/Political
Billing Type Standard
Comments

Date Entered 10/04/16
Last Modified 10/04/16
Entered By Julie Orilio
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,835.25
Net Total \$10,399.75
Sales Tax

Utica (WUTR)

| By Broadcast Month | Spots | Rate |
|---------------------|------------|--------------------|
| Oct. 2016 | 118 | \$9,190.00 |
| Nov. 2016 | 38 | \$3,045.00 |
| Grand Total: | 156 | \$12,235.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|------------------------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|--------------|----------------|---------|
| 12.0 | Normal Line / SPOT | 10/10/16-10/14/16 | 4 | :30 | 5:58P- WUTR Eyewitness News at 6 | | 1 | 1 | 1 | 1 | 1 | | | 5 | \$75.00 | \$375.00 | Utica (WUTR) | | 10/4/16 |
| 13.0 | Normal Line / SPOT | 10/10/16-10/14/16 | 4 | :30 | 6:30P- ABC World News Tonight | | 1 | 1 | 1 | 1 | 1 | | | 5 | \$200.00 | \$1,000.00 | Utica (WUTR) | | 10/4/16 |
| 14.0 | Normal Line / SPOT | 10/10/16-10/14/16 | 4 | :30 | 11:01P- WUTR Eyewitness News at 11 | | 1 | 1 | 1 | 1 | 1 | | | 5 | \$60.00 | \$300.00 | Utica (WUTR) | | 10/4/16 |
| 15.0 | Normal Line / SPOT | 10/15/16-10/15/16 | 4 | :30 | 8A- Good Morning America Weekend | | | | | | | 1 | | 1 | \$25.00 | \$25.00 | Utica (WUTR) | | 10/4/16 |
| 16.0 | Normal Line / PROMO | 10/15/16-10/15/16 | 4 | :30 | 6P- 6:30P (EST) | | | | | | | 1 | | 1 | \$50.00 | \$50.00 | Utica (WUTR) | THE INSIDER | 10/4/16 |
| 17.0 | Normal Line / PROMO | 10/15/16-10/15/16 | 4 | :30 | 6:30P- 7P (EST) | | | | | | | 1 | | 1 | \$150.00 | \$150.00 | Utica (WUTR) | ABC WORLD NEWS | 10/4/16 |
| 18.0 | Normal Line / PROMO | 10/16/16-10/16/16 | 4 | :30 | 8A- Good Morning America Weekend | | | | | | | | 1 | 1 | \$25.00 | \$25.00 | Utica (WUTR) | | 10/4/16 |
| 19.0 | Normal Line / PROMO | 10/16/16-10/16/16 | 4 | :30 | 9A- This Week | | | | | | | | 1 | 1 | \$35.00 | \$35.00 | Utica (WUTR) | | 10/4/16 |
| 20.0 | Normal Line / PROMO | 10/09/16-10/16/16 | 4 | :30 | 10:30A- Joe Kelly Show | | | | | | | | 1 | 2 | \$20.00 | \$40.00 | Utica (WUTR) | | 10/4/16 |
| 21.0 | Normal Line / PROMO | 10/16/16-10/16/16 | 4 | :30 | 6:30P- World News | | | | | | | | 1 | 1 | \$125.00 | \$125.00 | Utica (WUTR) | | 10/4/16 |
| 22.0 | Normal Line / PROMO | 10/17/16-10/28/16 | 4 | :30 | 5A- ABC Morning News | | 2 | 2 | 2 | 2 | 2 | | | 20 | \$40.00 | \$800.00 | Utica (WUTR) | | 10/4/16 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions



WUTR
201 Humboldt Street
Rochester, NY 14610

Casale Group, The
125 Lake Street
Cooperstown, NY 13326

Contract # 1442803

Schedule Dates 10/05/16-11/08/16
Advertiser Martin Babinec/22 D Congress/Independent/NY (8
Agency Casale Group, The (22115)
Product Political - US Congress (1076)
Brand FRIENDS FOR BABINEC (531829)
Salesperson Utica, House (1386)
Sales Office Utica
Buyer Name CASALE,VINCE
Phone/Fax /
CPE N/A
Account Types Local/Political
Billing Type Standard
Comments

Date Entered 10/04/16
Last Modified 10/04/16
Entered By Julie Orilio
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,835.25
Net Total \$10,399.75
Sales Tax

Utica (WUTR)

| By Broadcast Month | Spots | Rate |
|---------------------|------------|--------------------|
| Oct. 2016 | 118 | \$9,190.00 |
| Nov. 2016 | 38 | \$3,045.00 |
| Grand Total: | 156 | \$12,235.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|------------------------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|--------------|----------------|---------|
| 24.0 | Normal Line / PROMO | 11/07/16-11/08/16 | 4 | :30 | 5A- ABC Morning News | | 3 | 3 | | | | | | 6 | \$40.00 | \$240.00 | Utica (WUTR) | | 10/4/16 |
| 25.0 | Normal Line / PROMO | 10/17/16-11/04/16 | 4 | :30 | 7A- Good Morning America | | 1 | 1 | 1 | 1 | 1 | | | 15 | \$75.00 | \$1,125.00 | Utica (WUTR) | | 10/4/16 |
| 26.0 | Normal Line / PROMO | 11/07/16-11/08/16 | 4 | :30 | 7A- Good Morning America | | 2 | 2 | | | | | | 4 | \$75.00 | \$300.00 | Utica (WUTR) | | 10/4/16 |
| 27.0 | Normal Line / PROMO | 10/17/16-11/07/16 | 4 | :30 | 6:30P- ABC World News Tonight | | 1 | 1 | 1 | 1 | 1 | | | 16 | \$200.00 | \$3,200.00 | Utica (WUTR) | | 10/4/16 |
| 28.0 | Normal Line / PROMO | 10/17/16-11/04/16 | 4 | :30 | 11:01P- WUTR Eyewitness News at 11 | | 1 | 1 | 1 | 1 | 1 | | | 15 | \$60.00 | \$900.00 | Utica (WUTR) | | 10/4/16 |
| 29.0 | Normal Line / PROMO | 11/07/16-11/07/16 | 4 | :30 | 11:01P- WUTR Eyewitness News at 11 | | 2 | | | | | | | 2 | \$60.00 | \$120.00 | Utica (WUTR) | | 10/4/16 |
| 30.0 | Normal Line / PROMO | 10/22/16-11/05/16 | 4 | :30 | 8A- Good Morning America Weekend | | | | | | | 1 | | 3 | \$25.00 | \$75.00 | Utica (WUTR) | | 10/4/16 |
| 31.0 | Normal Line / PROMO | 10/22/16-11/05/16 | 4 | :30 | 6P- 6:33P (EST) | | | | | | | 1 | | 3 | \$50.00 | \$150.00 | Utica (WUTR) | | 10/4/16 |
| 32.0 | Normal Line / PROMO | 10/22/16-11/05/16 | 4 | :30 | 6:30P- 7P (EST) | | | | | | | 1 | | 3 | \$150.00 | \$450.00 | Utica (WUTR) | ABC WORLD NEWS | 10/4/16 |
| 33.0 | Normal Line / PROMO | 10/23/16-10/30/16 | 4 | :30 | 8A- Good Morning America Weekend | | | | | | | | 1 | 2 | \$25.00 | \$50.00 | Utica (WUTR) | | 10/4/16 |
| 34.0 | Normal Line / PROMO | 11/06/16-11/06/16 | 4 | :30 | 8A- Good Morning America Weekend | | | | | | | | 2 | 2 | \$25.00 | \$50.00 | Utica (WUTR) | | 10/4/16 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
| | | | | |

See the back of this document for Advertising Contract Terms and Conditions



WUTR
201 Humboldt Street
Rochester, NY 14610

Casale Group, The
125 Lake Street
Cooperstown, NY 13326

Contract # 1442803

Schedule Dates 10/05/16-11/08/16
Advertiser Martin Babinec/22 D Congress/Independent/NY (8
Agency Casale Group, The (22115)
Product Political - US Congress (1076)
Brand FRIENDS FOR BABINEC (531829)
Salesperson Utica, House (1386)
Sales Office Utica
Buyer Name CASALE,VINCE
Phone/Fax /
CPE N/A
Account Types Local/Political
Billing Type Standard
Comments

Date Entered 10/04/16
Last Modified 10/04/16
Entered By Julie Orilio
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,835.25
Net Total \$10,399.75
Sales Tax

Utica (WUTR)

| By Broadcast Month | Spots | Rate |
|---------------------|------------|--------------------|
| Oct. 2016 | 118 | \$9,190.00 |
| Nov. 2016 | 38 | \$3,045.00 |
| Grand Total: | 156 | \$12,235.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|------------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|--------------|----------|---------|
| 35.0 | Normal Line / PROMO | 11/06/16-11/06/16 | 4 | :30 | 9A- This Week | | | | | | | | 2 | 2 | \$35.00 | \$70.00 | Utica (WUTR) | | 10/4/16 |
| 36.0 | Normal Line / PROMO | 10/23/16-10/30/16 | 4 | :30 | 9A- This Week | | | | | | | | 1 | 2 | \$35.00 | \$70.00 | Utica (WUTR) | | 10/4/16 |
| 37.0 | Normal Line / PROMO | 10/23/16-10/30/16 | 4 | :30 | 10:30A- Joe Kelly Show | | | | | | | | 1 | 2 | \$20.00 | \$40.00 | Utica (WUTR) | | 10/4/16 |
| 38.0 | Normal Line / PROMO | 11/06/16-11/06/16 | 4 | :30 | 10:30A- Joe Kelly Show | | | | | | | | 2 | 2 | \$20.00 | \$40.00 | Utica (WUTR) | | 10/4/16 |
| 39.0 | Normal Line / PROMO | 11/06/16-11/06/16 | 4 | :30 | 6:30P- World News | | | | | | | | 1 | 1 | \$125.00 | \$125.00 | Utica (WUTR) | | 10/4/16 |
| 40.0 | Normal Line / PROMO | 10/23/16-10/30/16 | 4 | :30 | 6:30P- World News | | | | | | | | 1 | 2 | \$125.00 | \$250.00 | Utica (WUTR) | | 10/4/16 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

See the back of this document for Advertising Contract Terms and Conditions